

Fighting Software Entropy

December 2022



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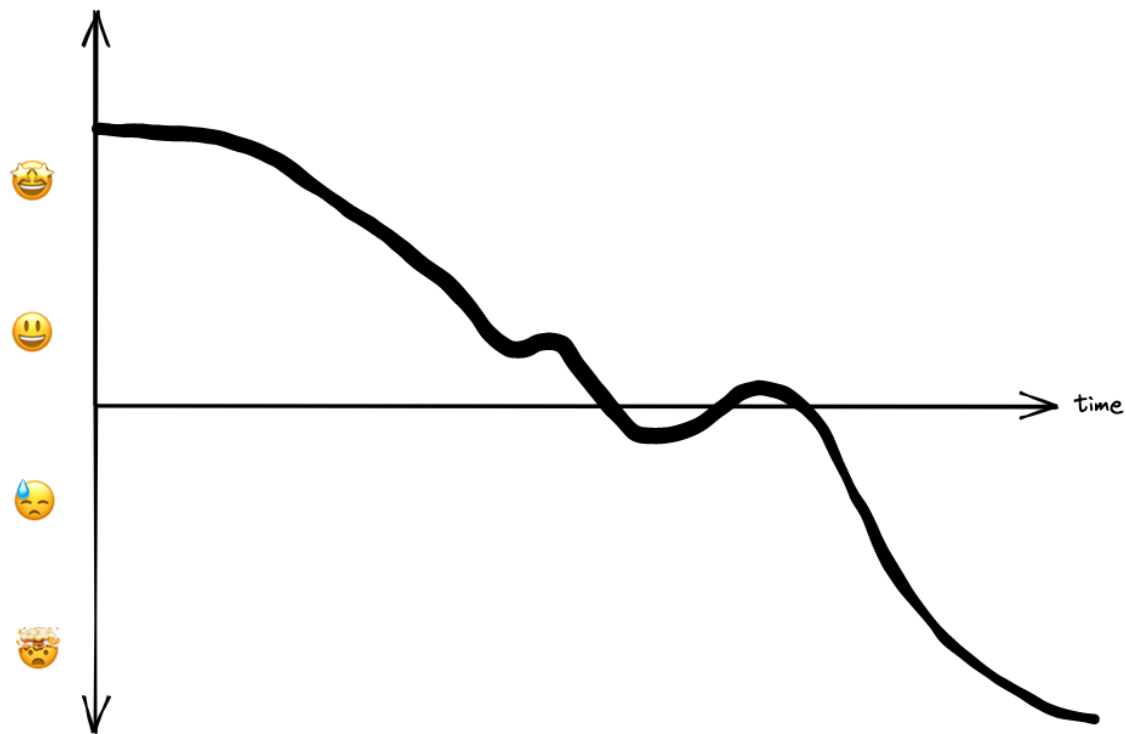
Image credit: <http://www.thenegativepsychologist.com/>

Alison Rosewarne

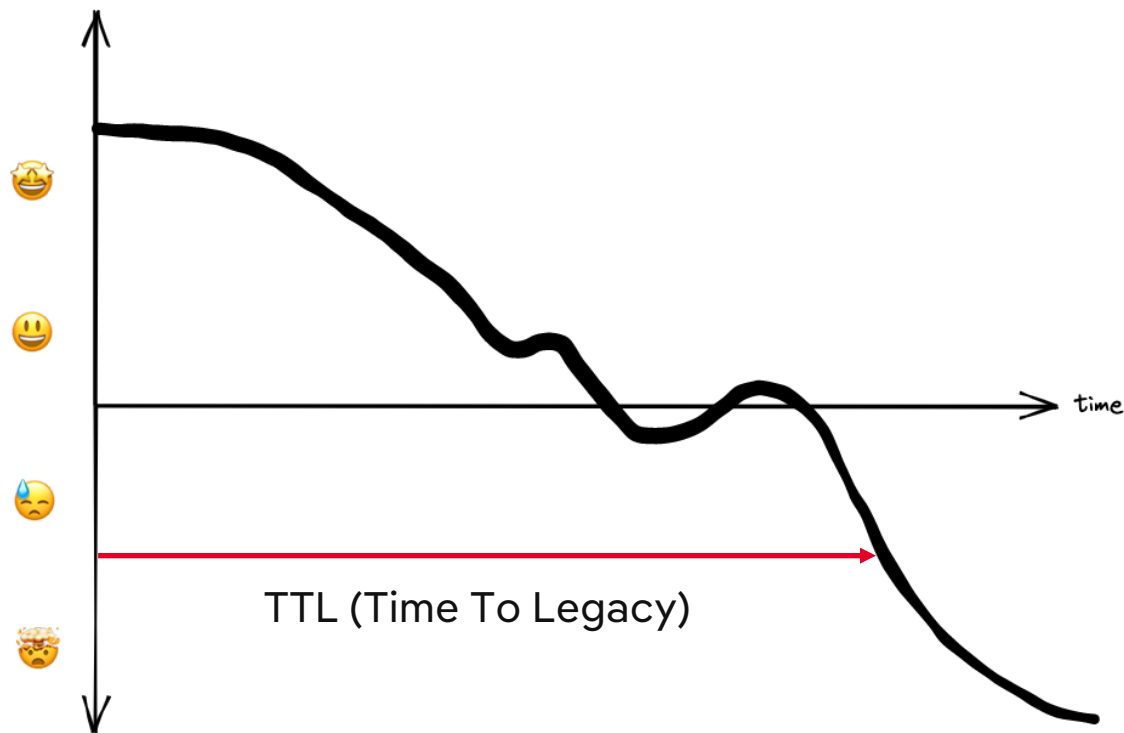
*Hi! 🙋 We've been at
this awhile...*

Stewart Gleadow





The life of
successful
software



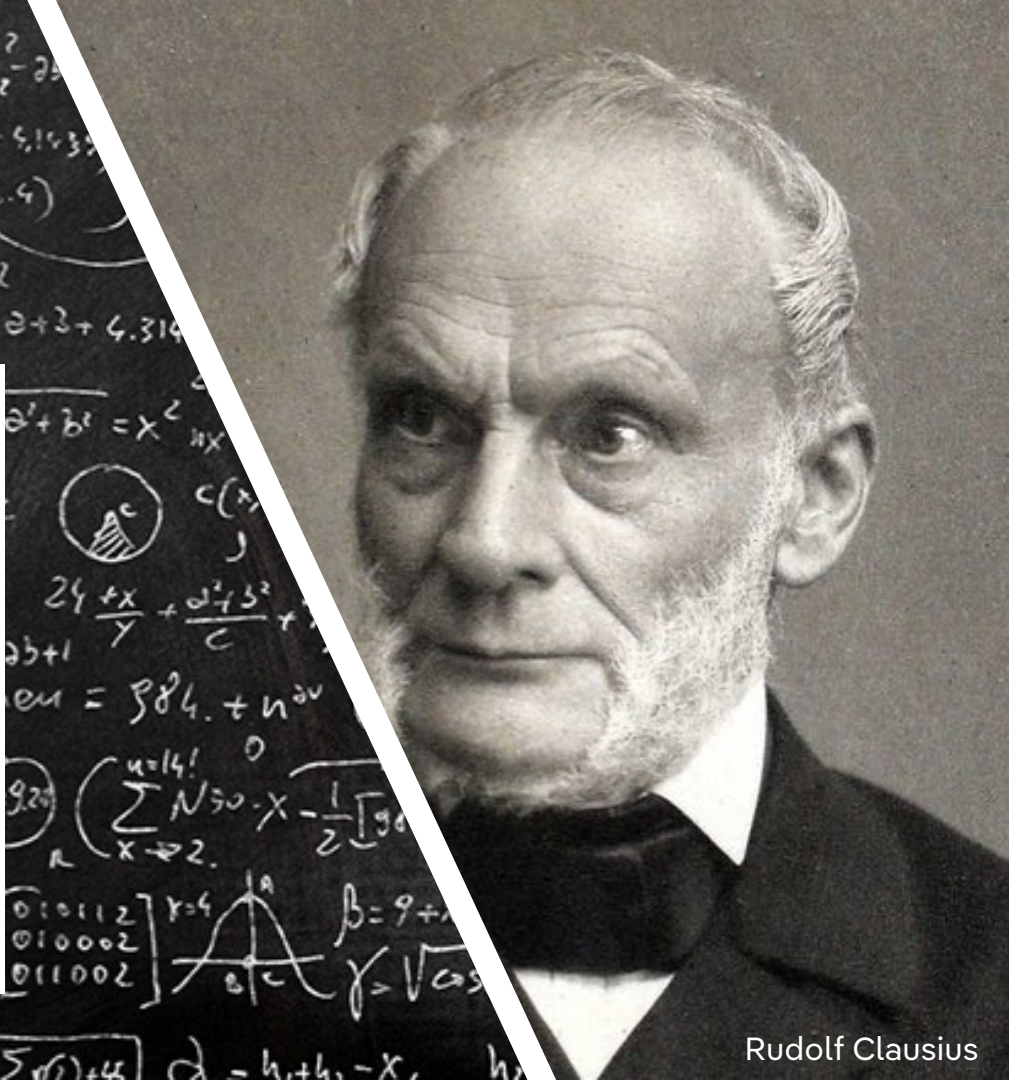
The life of
successful
software

What is entropy?

- The **measure of disorder** of a system.

- Systems inherently **move to disorder**.

- The more disorder that is present, the **less energy is available to do work.**



Rudolf Clausius

**Structured
systems have
lower entropy**



Photo by [Aaron](#) on [Unsplash](#)



Stewart Gleadow



Alison Rosewarne

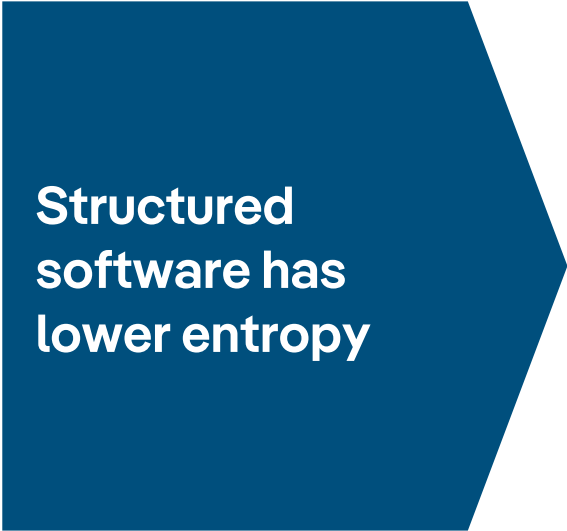
YOW! Lesson: What is software entropy?

Entropy, as described by Stew and Alison

- The **measure of disorder** in software.

Characteristics of software entropy:

- Software inherently **moves to disorder**.
- The more disorder that is present, the **less energy is available to do work**.



Structured
software has
lower entropy

It's our **software architecture** that defines the **modularity** and **interaction** between systems.

"...**high-performing teams** were more likely to have **loosely coupled architectures**."

Source: [State of DevOps Report](#), 2017.

Why does software decay?

Compromises are made

Dependencies date

Approaches change

Shared understanding is lost

[Some of]
The laws of software evolution

Continuing Change

Increasing Complexity

Continuing Growth

Declining Quality

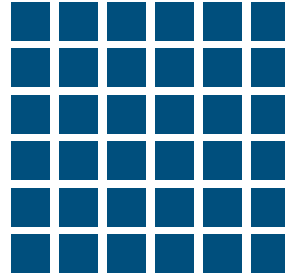
**Confirmed by
IBM researchers
Meir M Lehman &
Laszlo Belady**

Software entropy affects internal quality

“With most software systems, it becomes **harder to add new features over time.**”

Martin Fowler, 2019

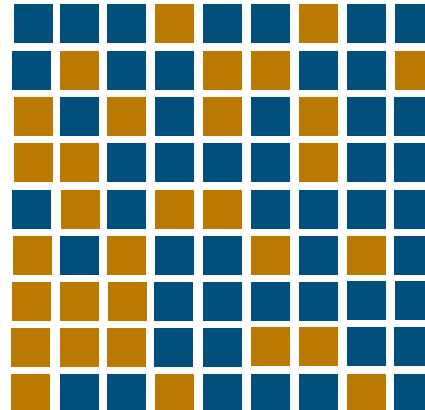
Clean system



Time to market



Crufty system



Time to market



Why should you care
about **deteriorating
structure** and **quality**?

*Do you agree with the following
statement?*

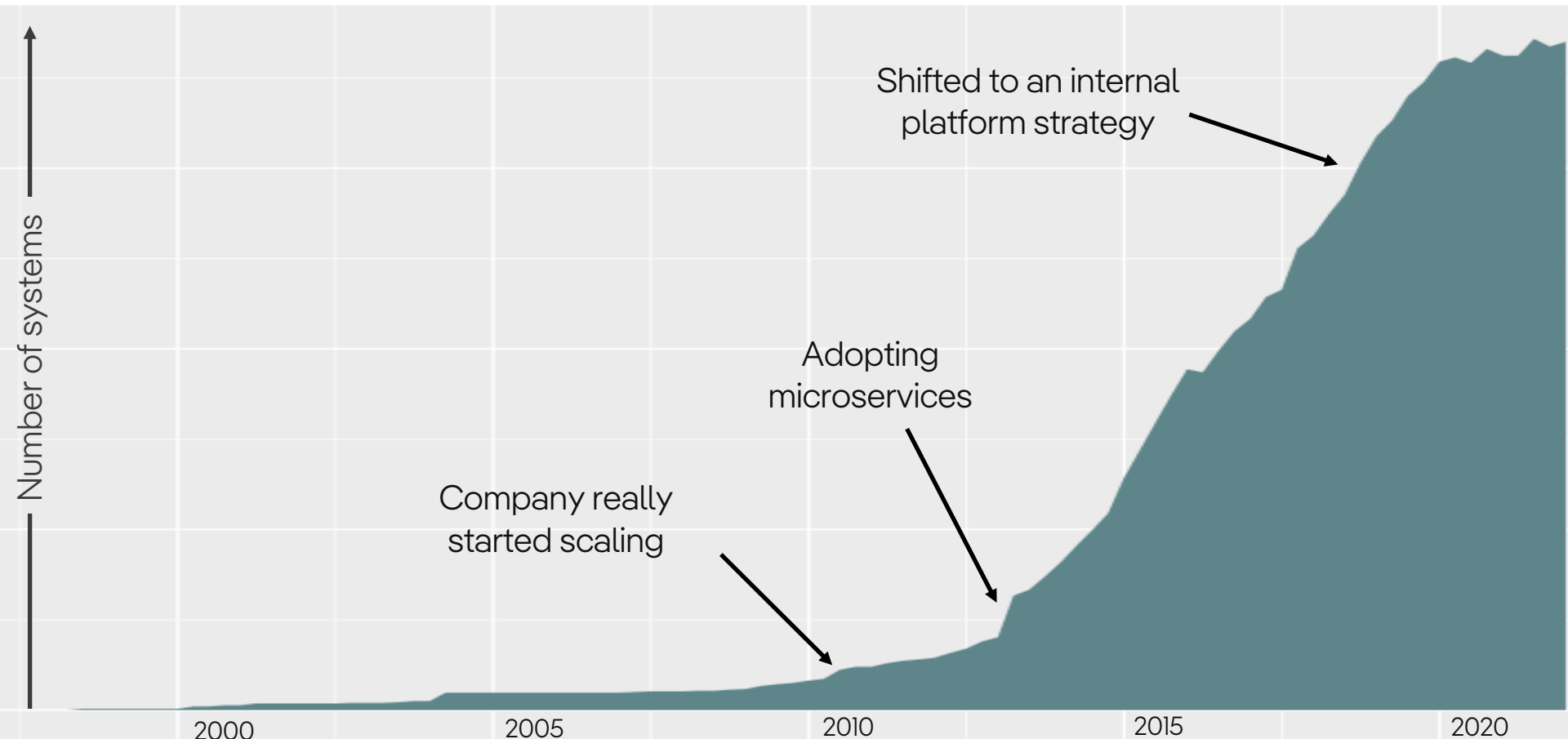
“I would like to **tear up** all of our
organization’s **core systems**.”

81%

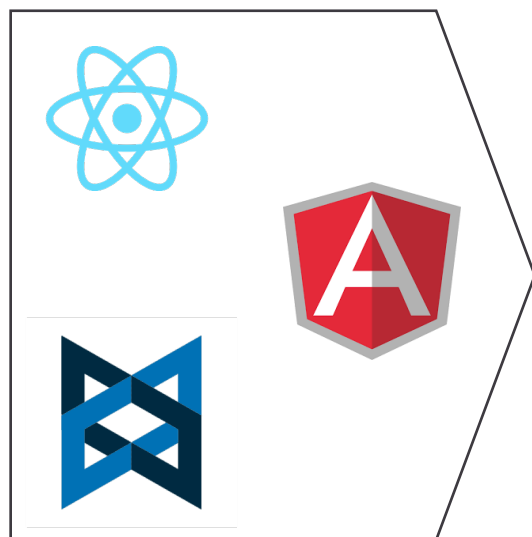
17%

Source: [Digital Decoupling: U.S. Federal Survey Results](#), Accenture, 2018.

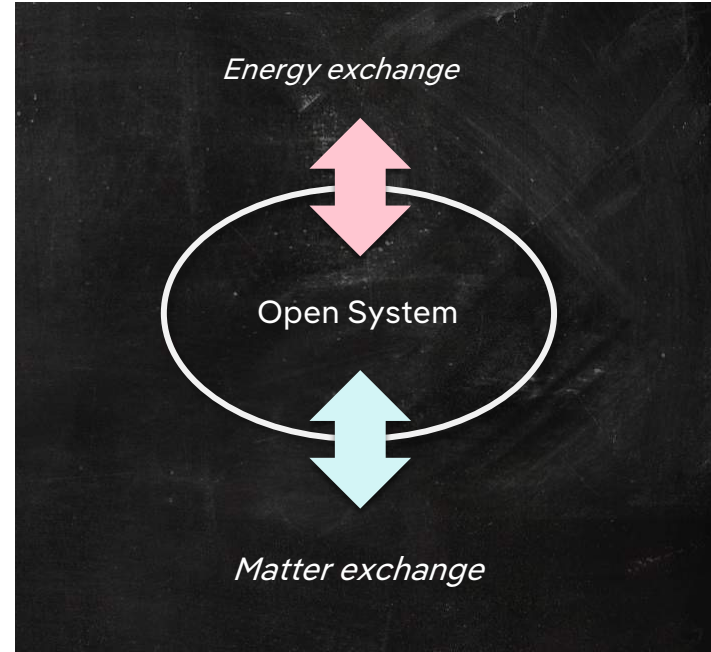
More **software** increases **entropy**



Varying **technologies** increases **entropy**



Decreasing entropy is
possible ...
in **open systems**



How can we fight software entropy?

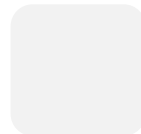
1. Define the **structure**

2. Add the **energy**

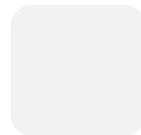
Architecture practice



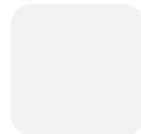
Engineering excellence



Continuous improvement



Adopting platforms



arch-i-tec-ture *n*
the design and
structure of a
computer system



Photo by [Heather McKean](#) on [Unsplash](#)

Principle Name

What – a short explanation

Why – articulates the value

In Practice

- Examples of how this shows up
- Aiming to simplify adoption



Keep it clean

Constant cleaning is part of work well done.

Incremental improvement, no matter how small, adds up.

This is a healthy habit.

- Add or improve documentation.
- Fix static analysis violations.
- Increase test coverage.
- Tune monitoring.



Our architectural principles



Adopt the platform



Make it approachable



Keep it clean



Deploy continuously



Build security in



Manage your data



Map the business domain

**Other mechanisms
to improve
architecture**

Technology strategy

Decision making frameworks

Knowledge management

Sensible defaults

“People who have **no choice** are generally unhappy. But people with **too many choices** are **almost as unhappy** as those who have no choice at all.”

- Ellen Ullman





Support **freedom from choice** with an internal **tech radar**.

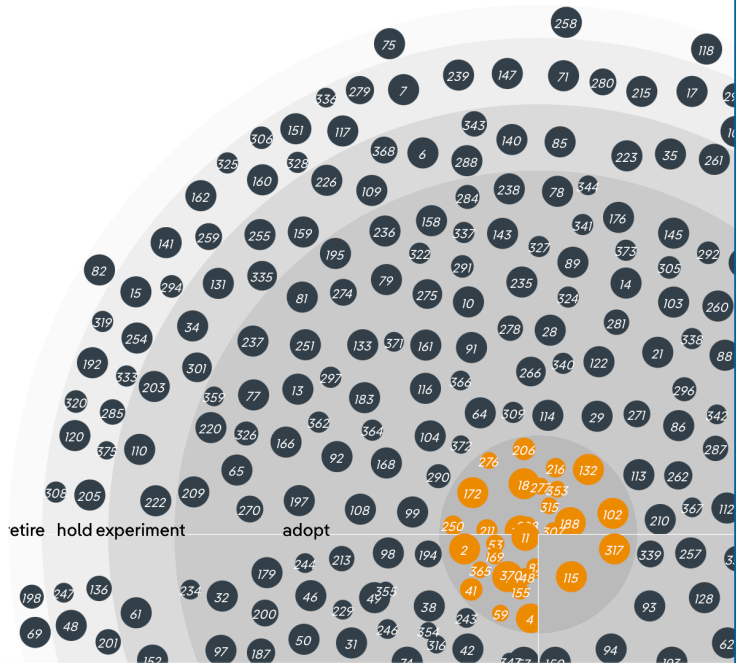
Volume highlights pdf 



REA

🔍 React

🏷️ Filter by tags



287. React

Ring: ADOPT - [blip_permalink](#)

React is a JavaScript library for building user interfaces.

Its declarative, component-based approach makes it easier to reason about and debug UI code. React is a foundational technology that our Web Platform ([Argonaut](#)) and Design System ([Construct Kit](#)) are built on top of. React is the sensible default for building user interfaces at REA.

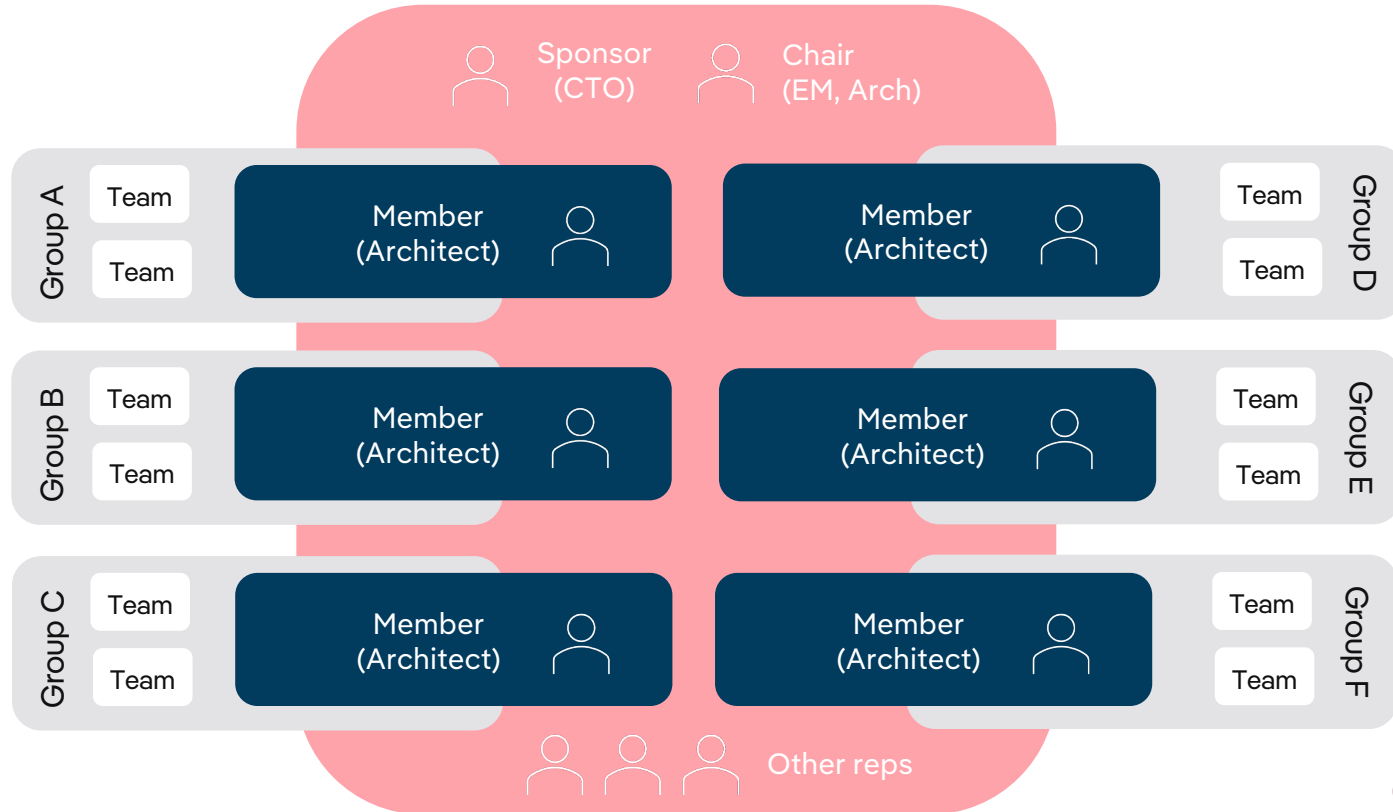
[Edit in Git](#)



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We also need to
add energy to
our architecture

Architects from across our business work together with dedicated capacity



Key takeaways

Architectural
alignment
decreases
software entropy

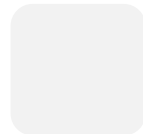
Principles increase
consistency of
decisions

Freedom from
choice reduces
cognitive load

Dedicated time is
required to drive
outcomes



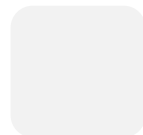
Architecture practice



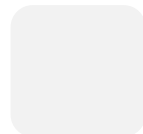
Engineering excellence



Continuous improvement

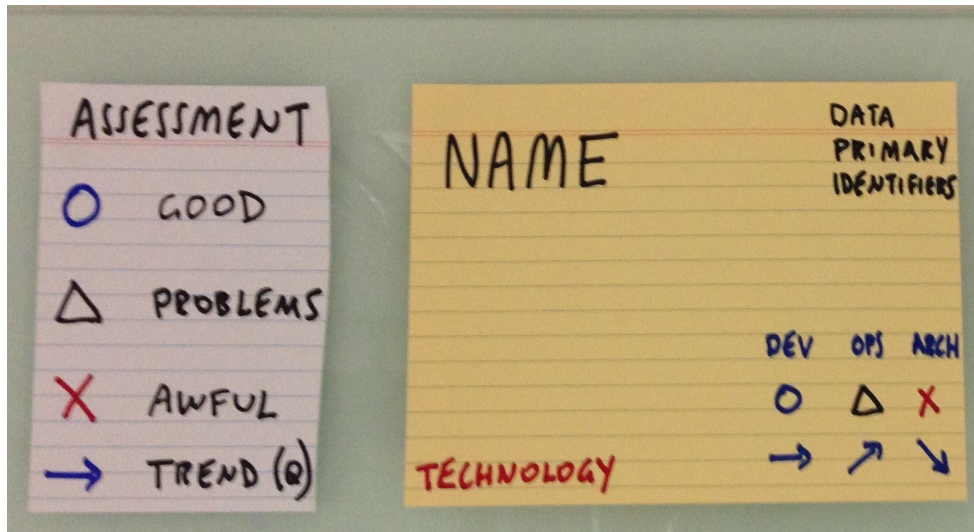


Adopting platforms



What even is good software?

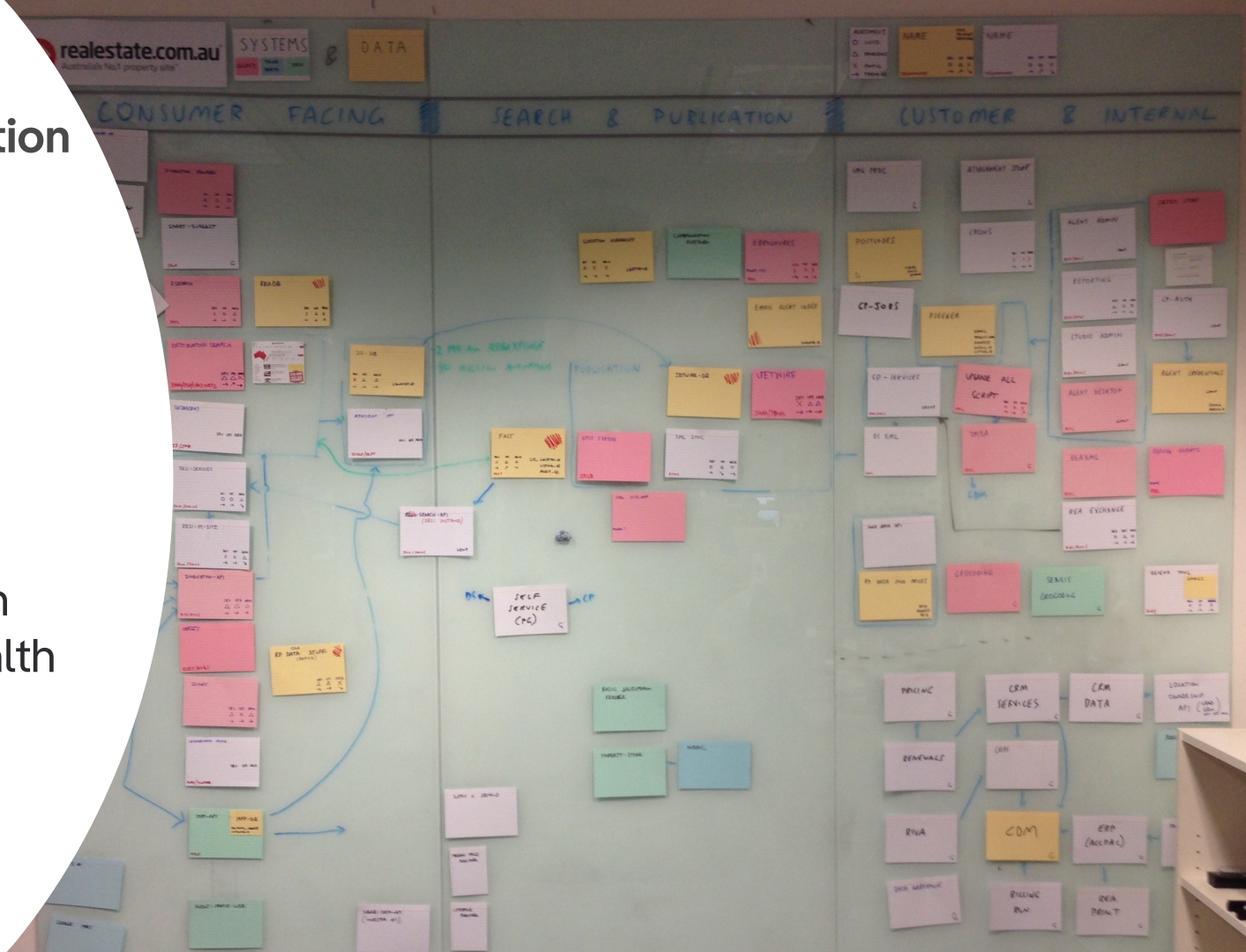




First, we
started with
opinions

Visualisation was powerful

Changing the language from tech debt to system health was important



Remove ambiguity
to be really clear
about the state
you are after



Photo by [Phil Hearing](#) on [Unsplash](#)



Development

Can I confidently and safely make changes?



Operations

Can I support the system and confirm acceptable production behaviour?



Architecture

Is the design extensible and fit for purpose?



**Adding structure
to our
expectations**

(START HERE)

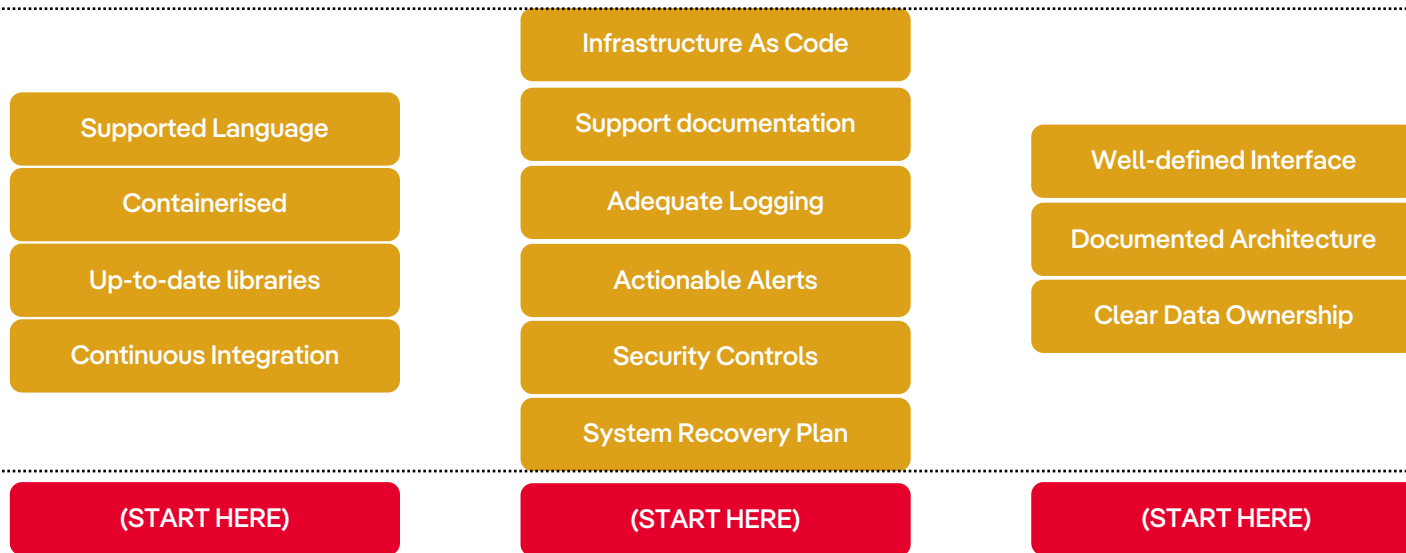
DEVELOPMENT

(START HERE)

OPERATIONS

(START HERE)

ARCHITECTURE



DEVELOPMENT

OPERATIONS

ARCHITECTURE

Endorsed Language

Multiple Contributors

Multiple Deployments

Continuous Deployment

Static Analysis

SLIs/SLOs

System Recovery Tested

Cost Optimised

Single Responsibility

Documented Decisions

Platform Aligned

Infrastructure As Code

Support documentation

Adequate Logging

Actionable Alerts

Security Controls

System Recovery Plan

Well-defined Interface

Documented Architecture

Clear Data Ownership

(START HERE)

DEVELOPMENT

(START HERE)

OPERATIONS

(START HERE)

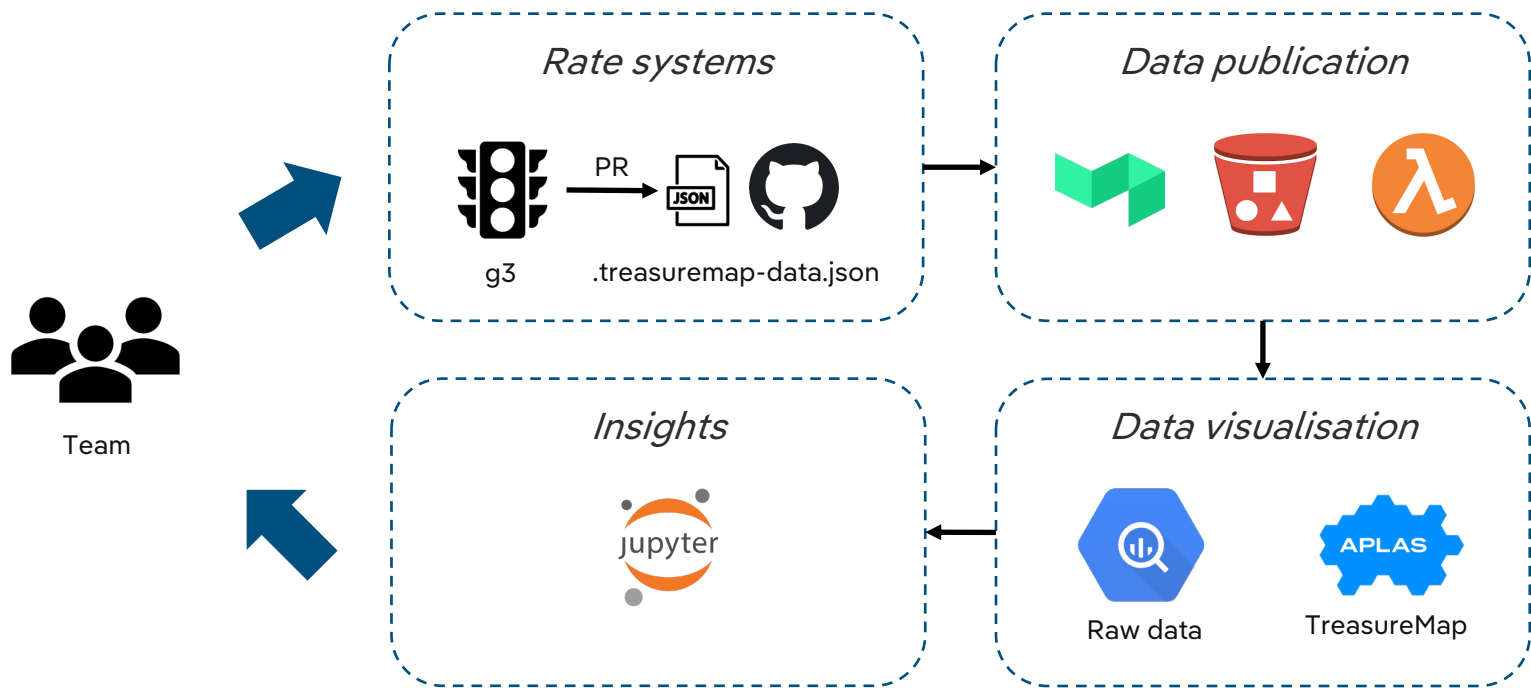
ARCHITECTURE



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Don't forget
to add a little
energy...

Rating workflow





“All anyone asks for is
a chance to work with
pride.”

- W. Edwards Deming

Key takeaways

Agree what engineering excellence means to you

Radiate information and build shared understanding

Use objective measurements as a baseline for improvement

Build a culture of engineering excellence



Architecture practice

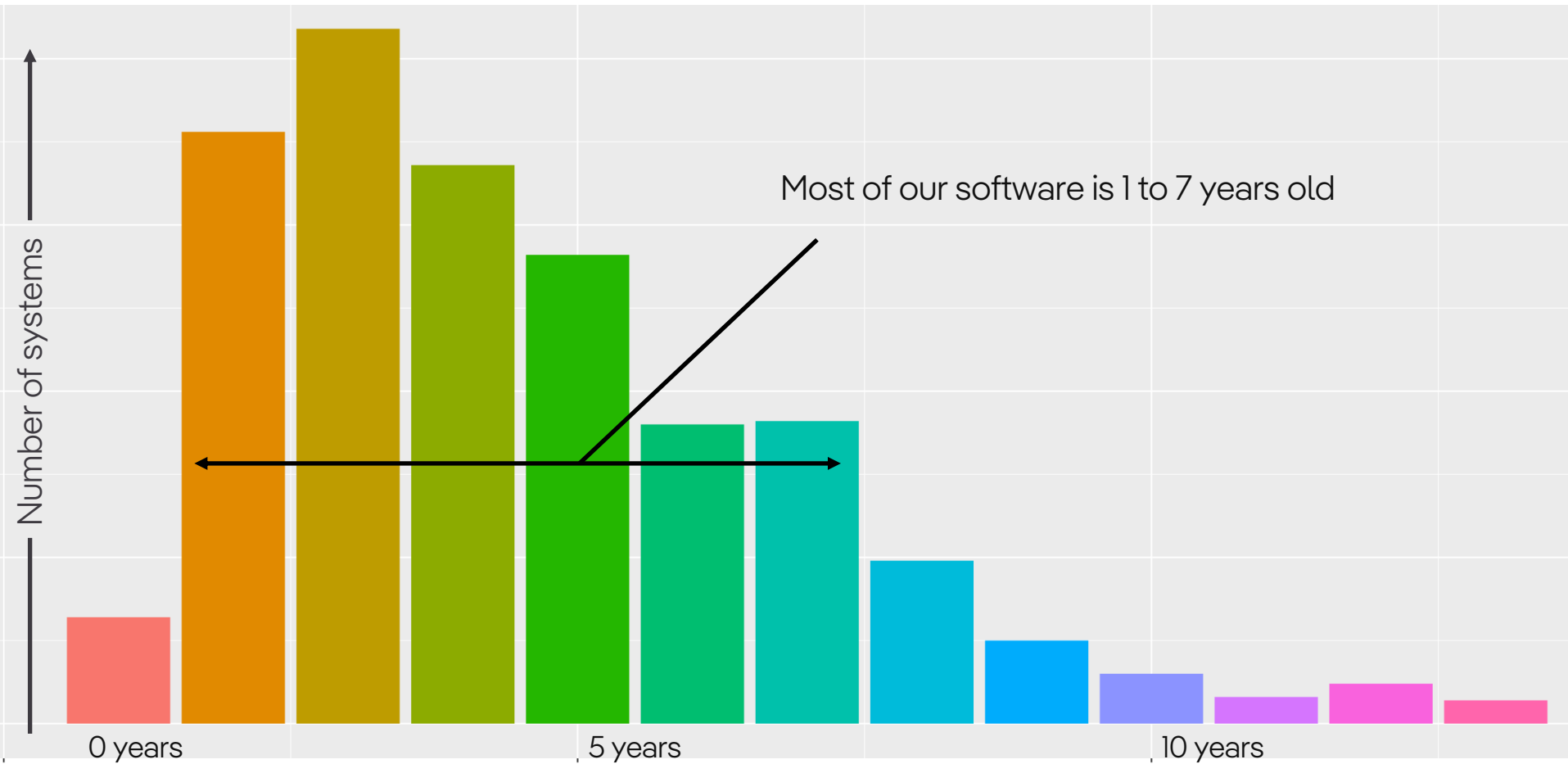
Engineering excellence

Continuous improvement

Adopting platforms



The passage of **time** increases **entropy**





“The deal with engineering goes like this.

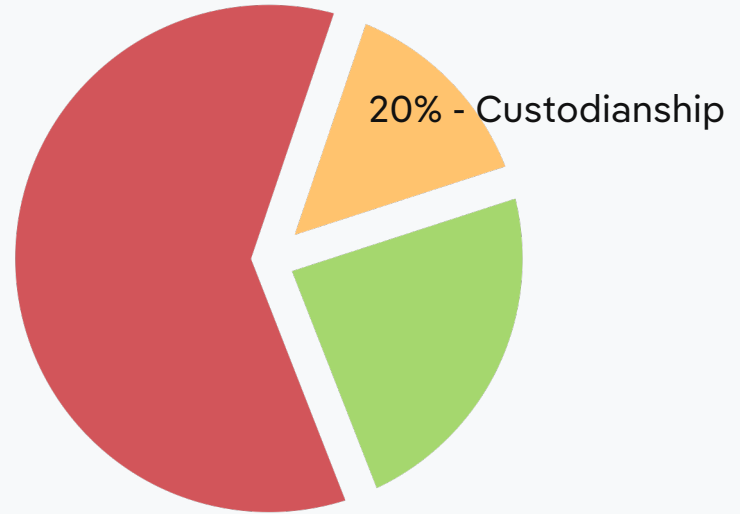
Product management **takes 20% of the capacity** right off the table and gives this to engineering to spend as they see fit”

“If you’re in really bad shape today, **you might need to make this 30%** or even more”

Marty Cagan, 2007

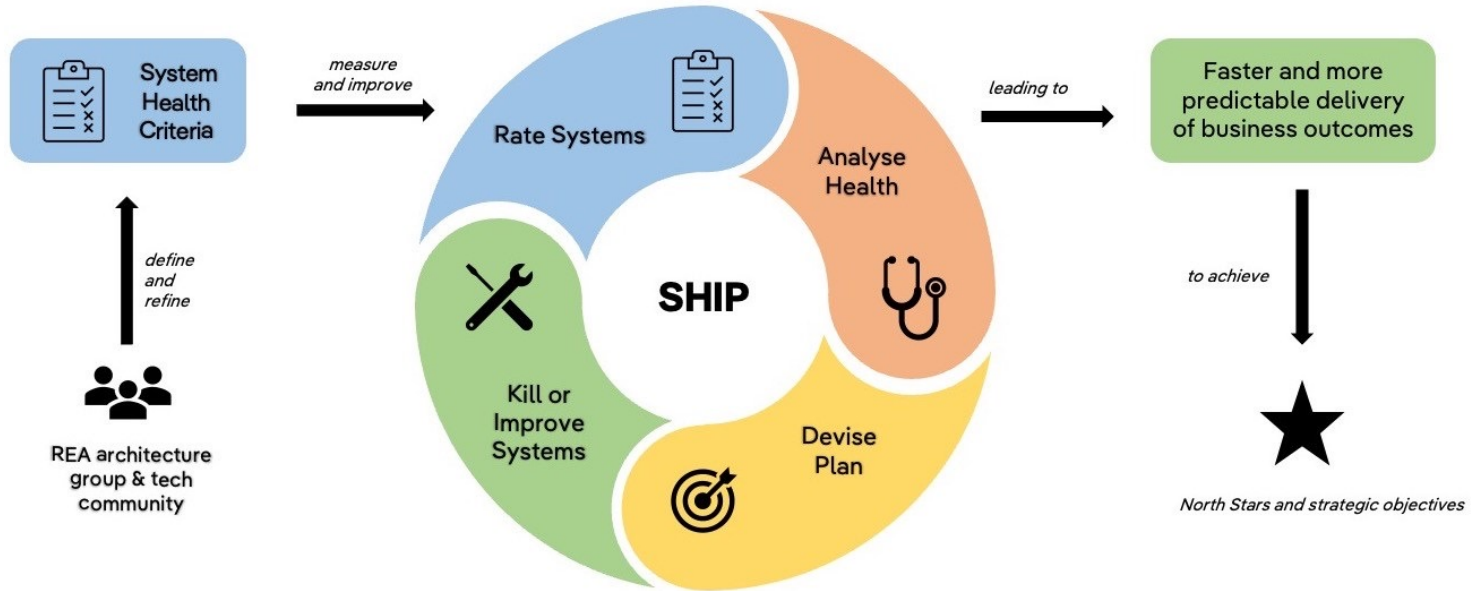
Custodianship: putting the energy in

1. Reducing risk
2. Paying down tech debt
3. Lowering total cost of ownership



Rudolf Clausius

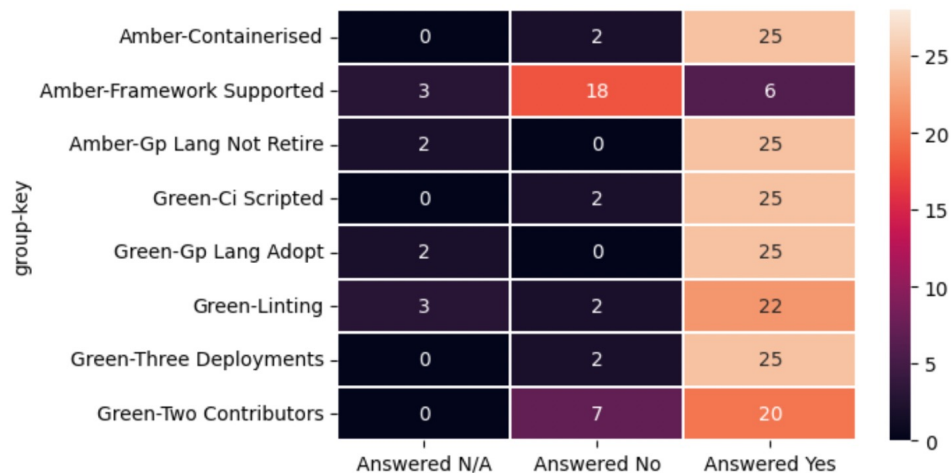
Adding structure to custodianship



Analysis of health data guides custodianship

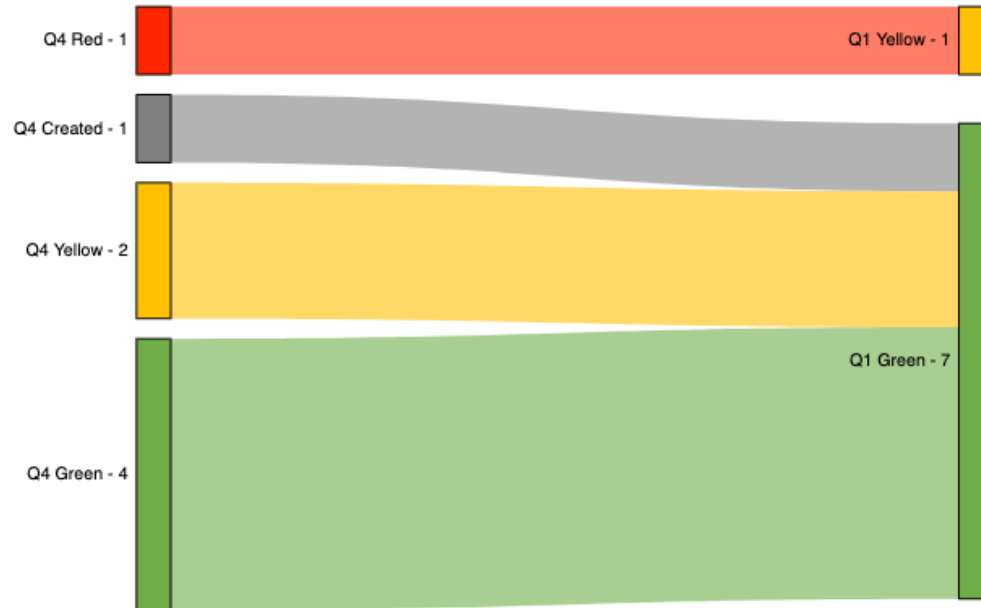
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Y	Y	Y	Y	Y

Q1 - Dev Heatmap

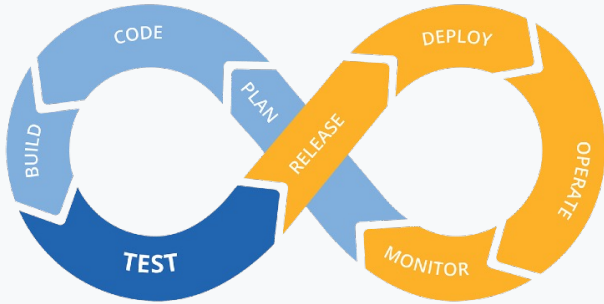


Sample outcome of SHIP work

Change from FY22Q4 to FY23Q1



Investing in automation is highly recommended



Renovate

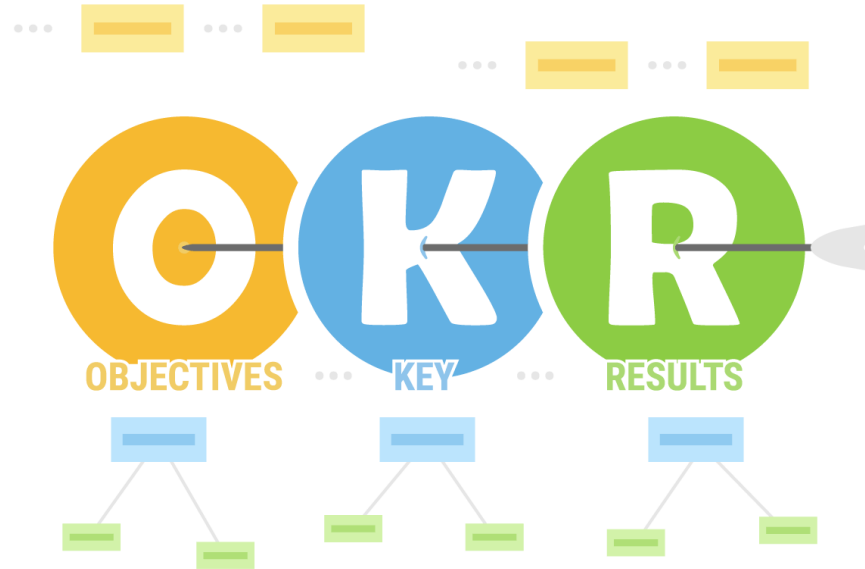
Automated
dependency updates



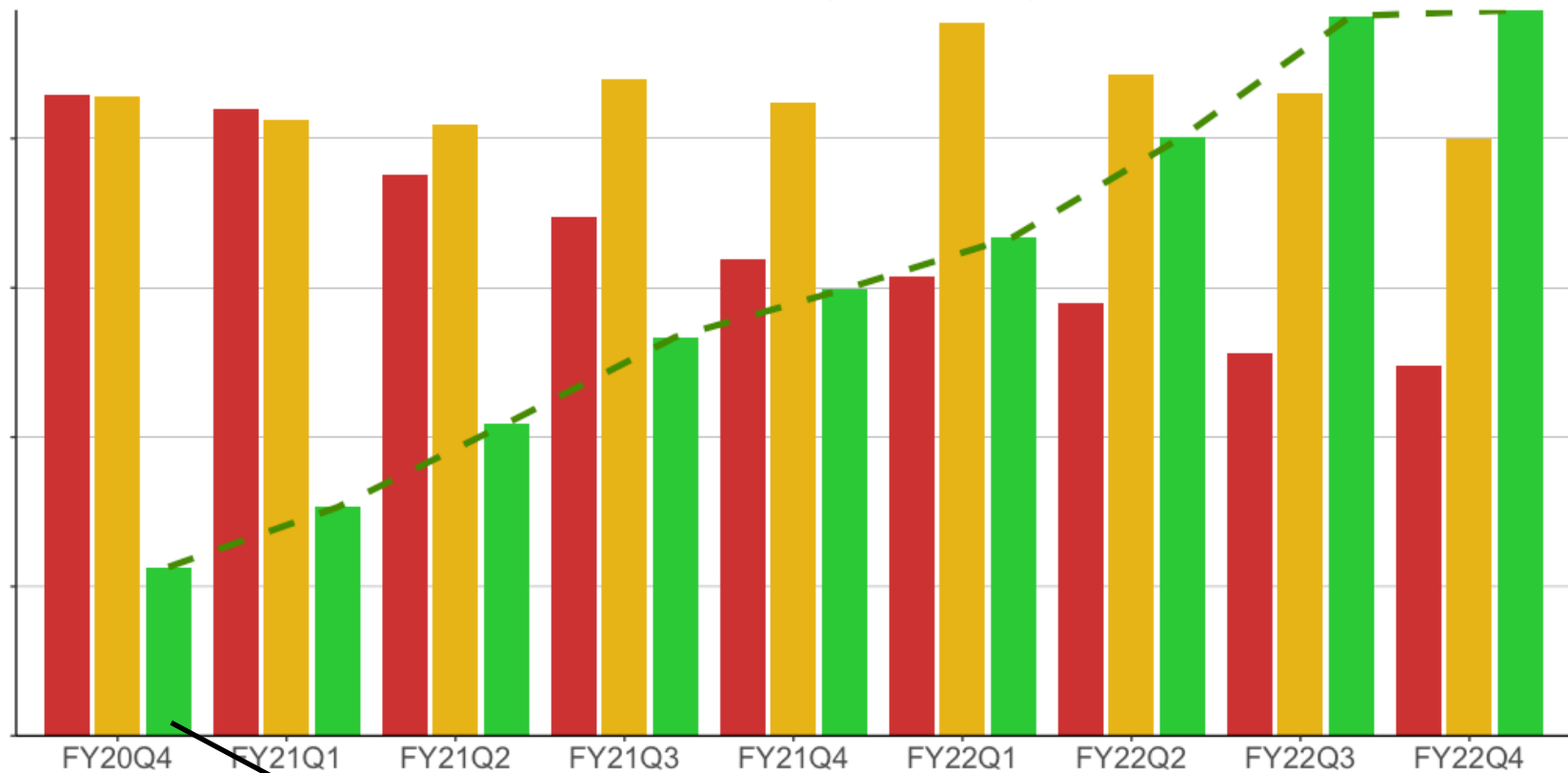
Buildkite

Scheduled CI/CD builds

Company level OKR: Improve System Health by 40%



Systems Health (All Systems)



Systems Health Improvement Plan introduced

Key takeaways

There is a constant minimum investment required to fight software entropy

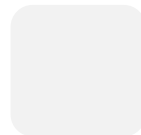
We default to 20% of a team's capacity and plan this carefully

Automation allows you fight entropy with much less ongoing effort

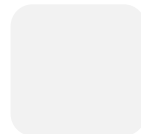
Broadcast system health to get buy in at all levels



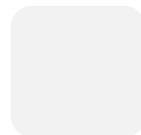
Architecture practice



Engineering excellence



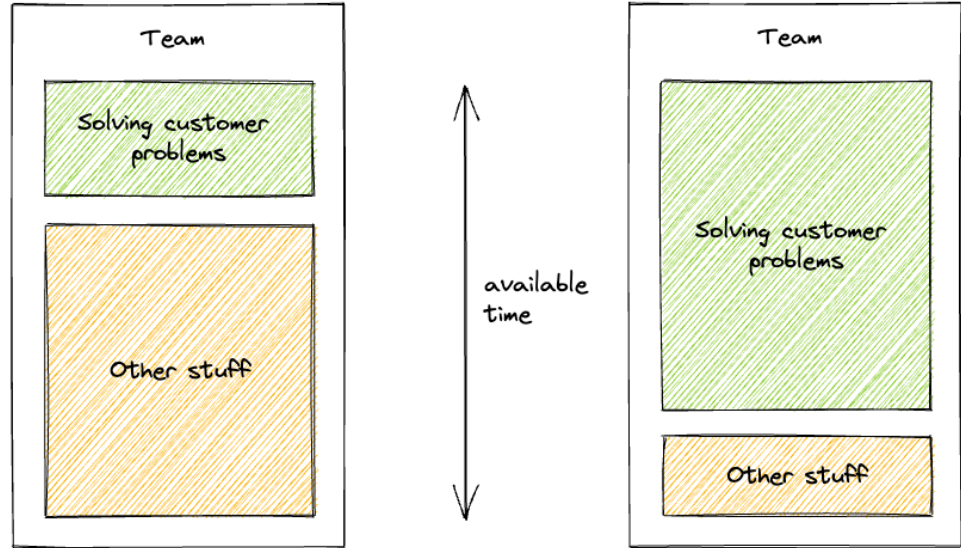
Continuous improvement



Adopting platforms



How do we make it
easier to **fight**
software entropy?





^colab

1. A mindset shift from **local** to **company-wide** tech thinking.
2. Approaching **tech platforms** as long-lived products.



Design

Visualisation

Data

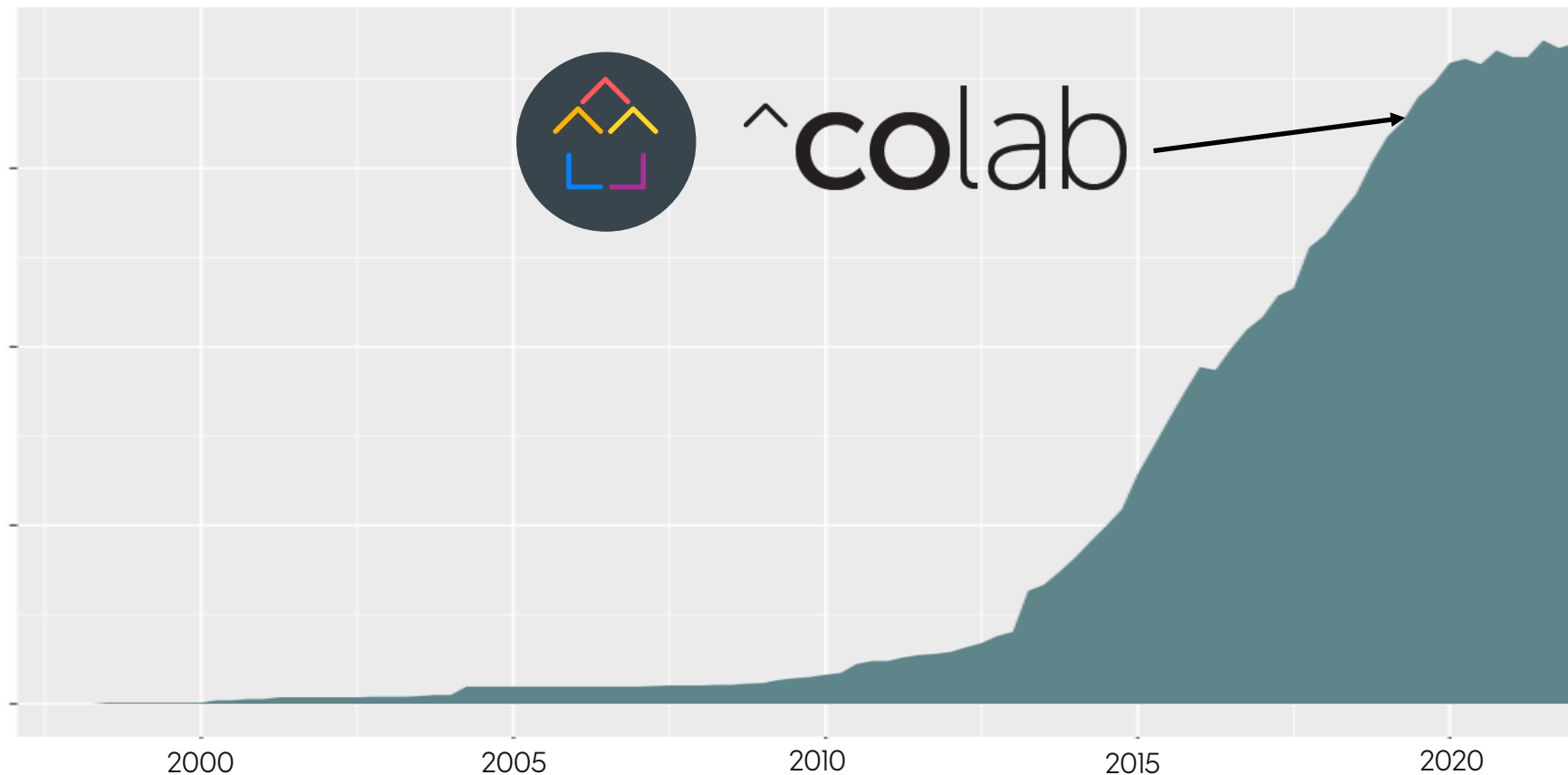
Finance

Identity

Security

Deploy

Our **platform strategy** at work



The **less software** you
have to maintain, the
lower the entropy.



Photo by [Mourizal Zativa](#) on [Unsplash](#)

Our web platform, Argonaut

<http://realestate.com.au/?mfeTag=dev:yow-demo>

```
36 export const getAction: GetAction = async (): Promise<Action> =>
37   renderAction(async () => ({
38     getElements: async () => {
39       return {
40         Screen: (
41           <div>
42             <H1>Hello YOW conference 🙌</H1>
43             <P>Isn't it cool how simple it is to integrate with Argonaut?</P>
44           </div>
45         ),
46       };
47     },
48     getHead: async () => join(title("YOW Conference"),
49   }));
50
```

☰ 🏠 realestate.com.au

Hello YOW conference 🙌

Isn't it cool how simple it is to integrate with Argonaut?



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Legal

Privacy

Site map

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Personalised advertising: We show you more relevant advertising based on your activity. Prefer us not to? [Opt Out](#) of personalisation.

🏠 REA Group

🏠 realestate.com.au

🏠 realcommercial.com.au

🏠 spacely

Flatmates
com.au

International sites

China | Malaysia | Singapore | Hong Kong | Indonesia
| Thailand | Vietnam | India | International properties

Do our platforms
help us to **reduce**
the **total entropy** in
our systems?

35% less code

75% less developer effort

50% time to market

90% lower custodianship

Platforms make **maintaining healthy software** easier

Programming Language

Multiple Contributors

Multiple Deployments

Continuous Deployment

Linting

SLIs/SLOs

Disaster Recovery Tested

Cost Optimised

Single Responsibility

Documented Decisions

Platform Aligned

Infrastructure As Code

Support 1pager

Adequate Logging

Actionable Alerts

Security Controls

System Recovery Plan

Well-defined Interface

Documented Architecture

Clear Data Ownership

...

...

...

Key takeaways

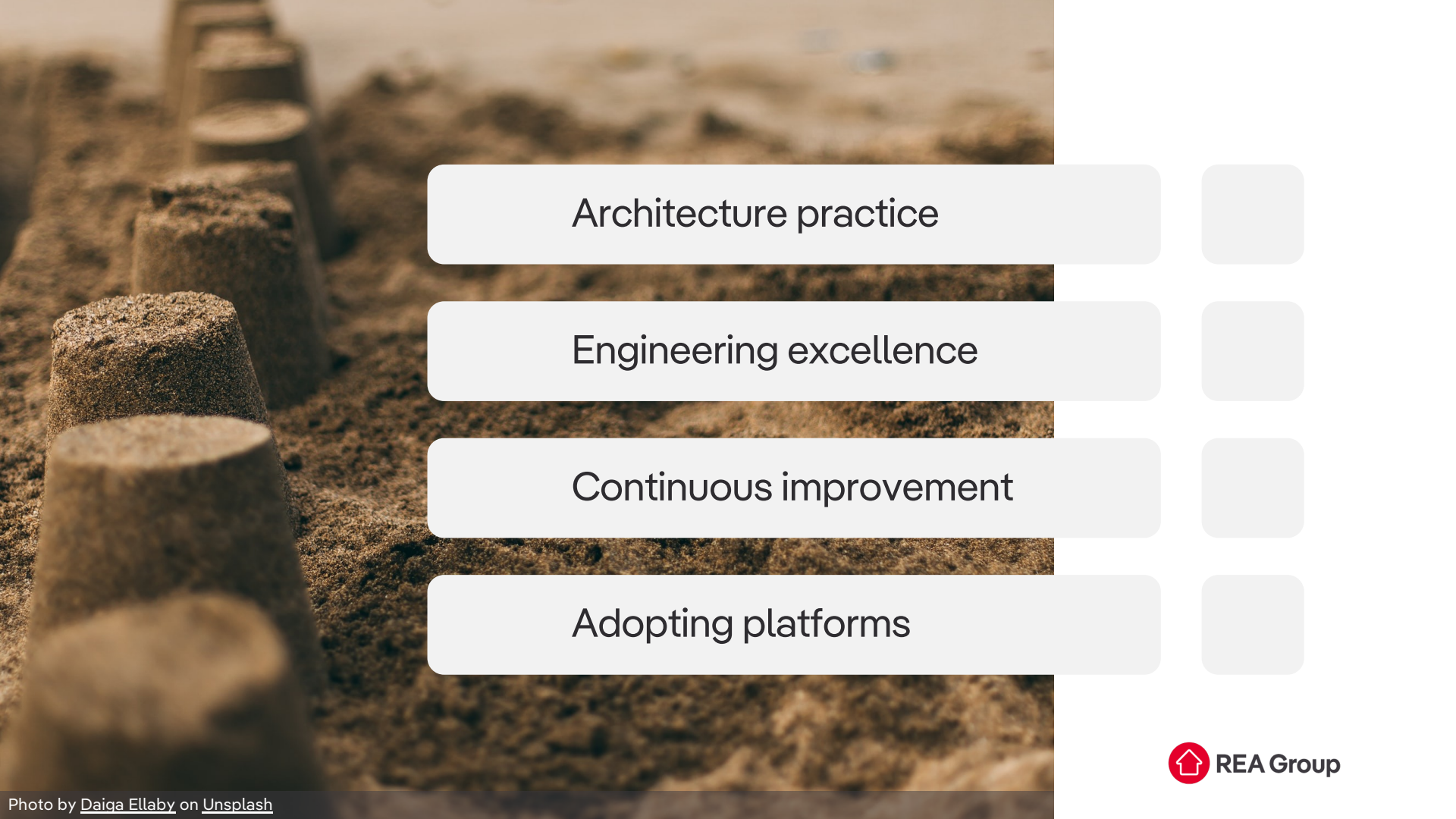
A platform strategy helps the long-term fight against software entropy

Platforms reduce the amount of software you write

Platforms reduce the amount of software you maintain

Platforms increase overall consistency and structure





Architecture practice

Engineering excellence

Continuous improvement

Adopting platforms

Key takeaways

Software entropy is a very real and present issue in our industry. Ignore it at your peril.

REA fights software entropy with:

- Architectural alignment
- A culture of engineering excellence
- Dedicated capacity for teams and architects
- A platform strategy reducing bespoke software

By getting the structures in place and the right energy investment, you too can fight software entropy.



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Image credit: <http://www.thenegativepsychologist.com/>